



EMPOWERING PARTNERS

Digital Strategy by SMKG

A Marketplace with Payment Acceptance

License, Sell, & Partnerships

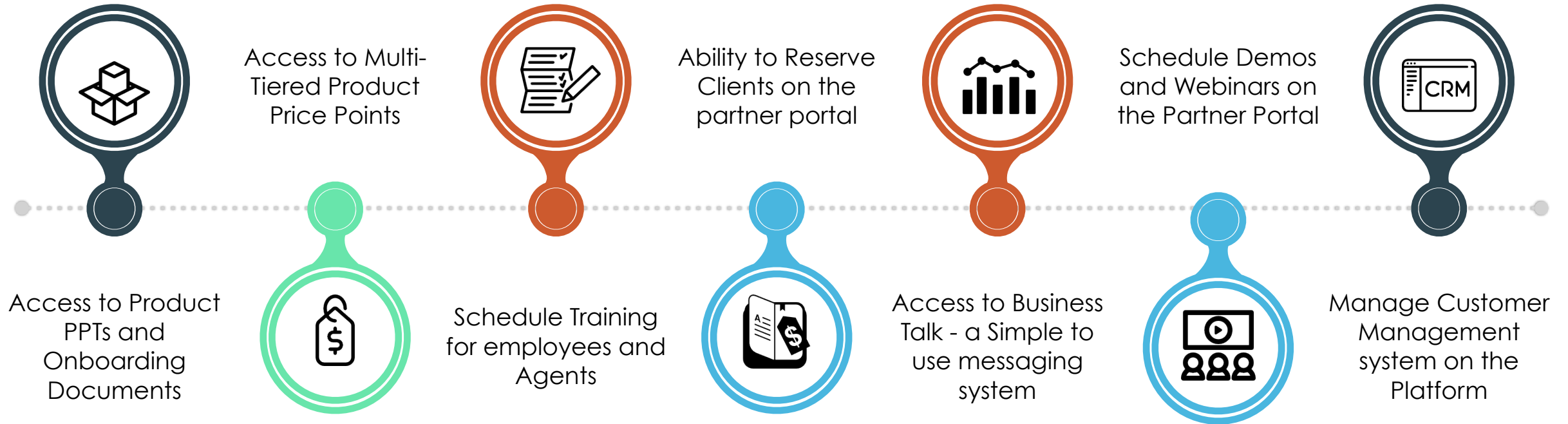
Join our satellite partnership and access a product suite of intellectual property and International payment solutions. Our mission is to work with you and your team to develop an equitable partnership.



INTRODUCTION



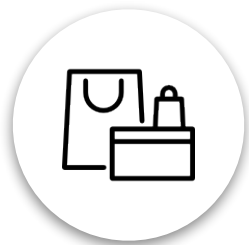
Emphasispay is a business marketplace, offering Ecommerce, Cloud & Mobility specialized industry applications and services.



Products, Services & Solutions



MOBILITY



ECOMMERCE



MPoS



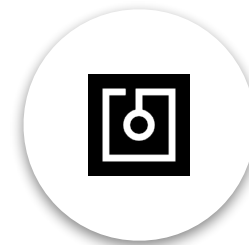
PoS



CLOUD



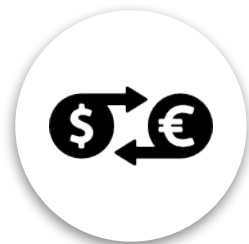
PAYMENTS



MOBILITY



PLUG-IN



FX TRADE



5G NETWORK



iOS



ANDROID



CARDS



WIFI

MODUS OPERANDI

*Digital Strategy by SMKG
A Marketplace with Payment Acceptance*

MODUS OPERANDI

Emphasispay supports partners on each clients requirements and enables Partners business and growth.



Join Partner Program and become Emphasispay Satellite Partner



Partners get Training on platform along with business use cases in each Industry



Partners get Support from Emphasispay Team for Training, Demos, Webinar, Sales Pitch and Deck



Partners get support on PoC, Beta Logins on Apps, Prizing & Negotiation with their Clients



Partners get their fees (One time and recurring) on each successful clients

CLOUD MARKET PLACE - APPROACH



The product offerings will be offered to Banks, Telecom, Enterprises and SME business lines with two options in mind.

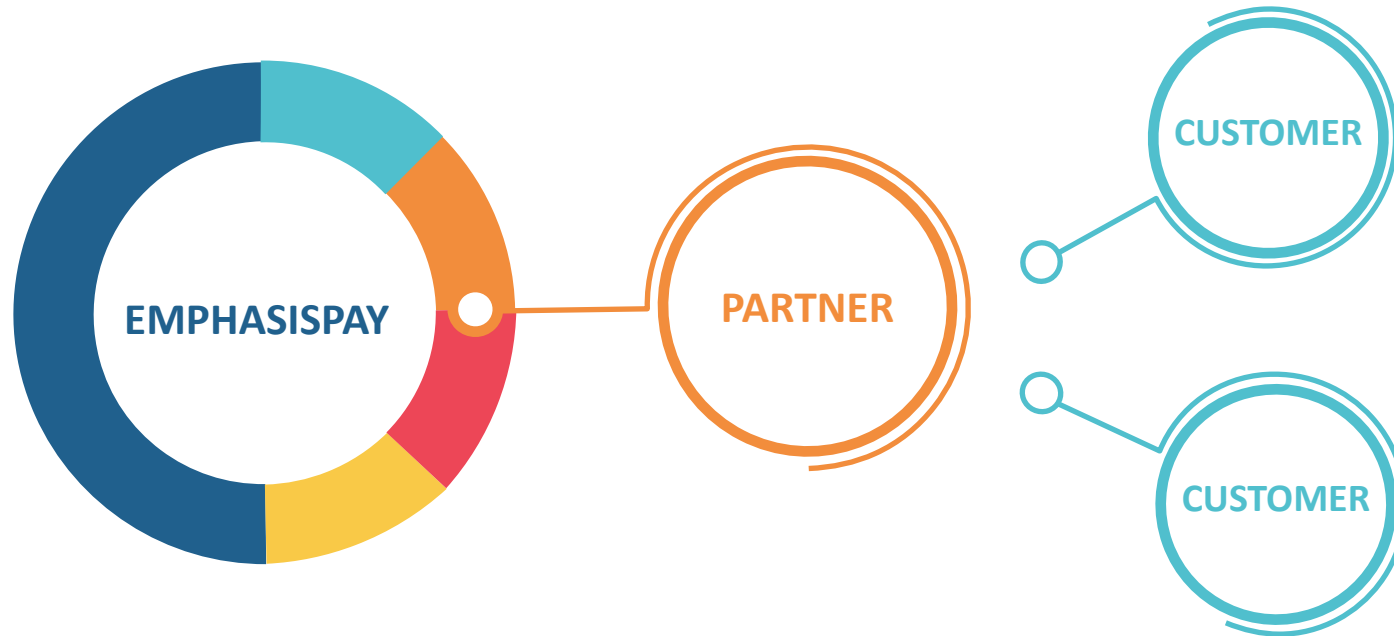
Option 1: The white labeled platform will be offered to Partner and Partner will use the platform and activate the licenses for each Merchant (There may be customization and rebranding required)

Option 2: Emphasispay offers the platform under its own brand and activates the user licenses for merchants and users. (Articul8te, Phaces, QR.Guru, iJobs, Onroute)

We offer payment services through Axepay for Financial Institutions, Business/Merchants and Enterprises which can be offered as a treasury service or integrated with any platform

Focus: Digitization and Business Continuity including Crises Management platforms are the current industry focus for the next 3 quarters and in 2022. All the platform offerings will enable organizations with their digital transformation journey to manage the current pandemic crises at an accelerated pace.

OPERATIONAL FRAMEWORK - OPTION 1



Emphasispay - has the admin rights of the white labeled solution

Emphasispay activates each customer and charges a monthly fee

Emphasispay activates users and charges monthly fee

OPERATIONAL FRAMEWORK - OPTION 2



Emphasispay - has the admin rights of the white labeled solution

Emphasispay activates each customer and charges a monthly fee

Emphasispay activates users and charges monthly fee

EMPHASISPAY - DELIVERABLES



Emphasispay shall be supporting the Partner with the following deliverable:

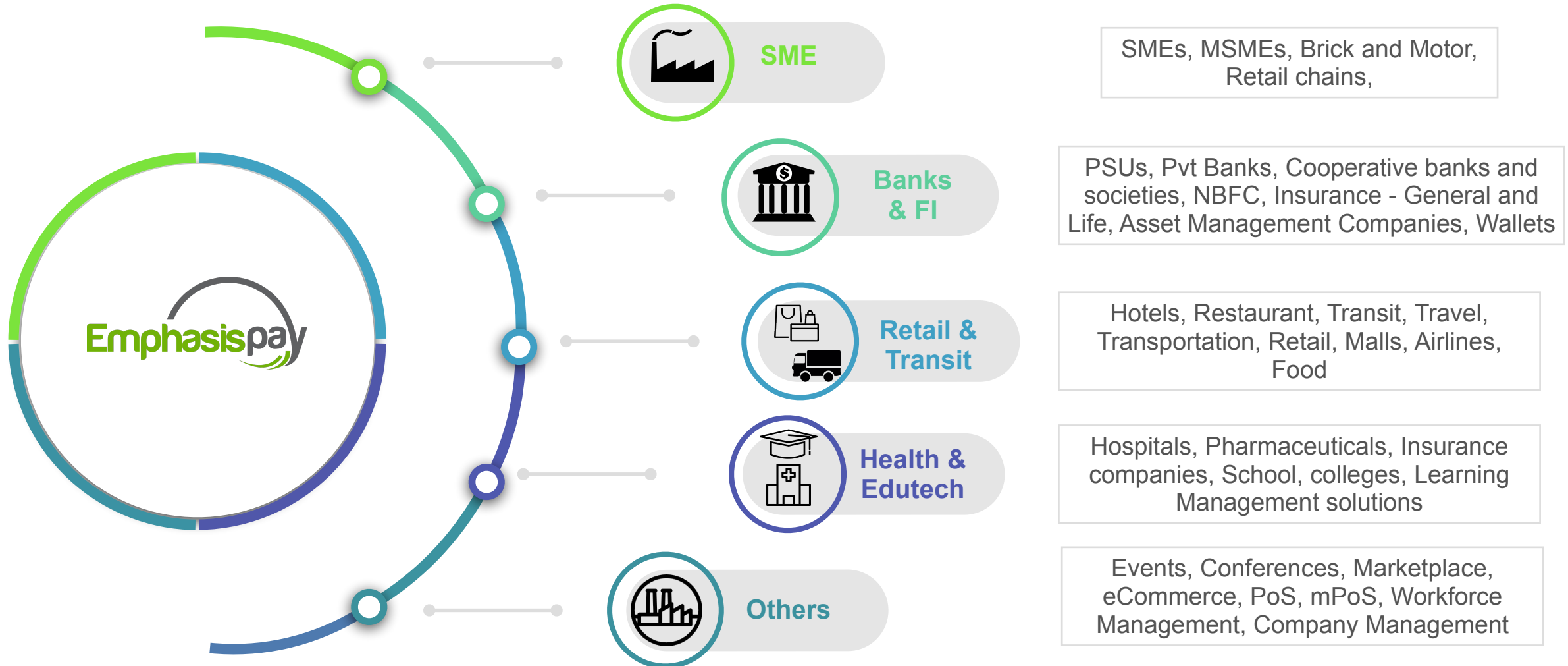
1. Emphasispay shall provide a partner portal with a link to the website for Partner on [emphasispay.com](https://www.emphasispay.com) and shall provide a link to enable the
2. Emphasispay shall provide coordinated Demo, Webinar and Trainings for Partner and clients
3. Emphasispay shall assist in creating business case on each enterprise solution offerings
4. Emphasispay shall support with marketing initiatives. Emphasispay shall communicate PR of partnership, use social media to drive attention.
5. Emphasispay shall refer business leads generated on the site and through the network in the region
6. Emphasispay shall market Partner services to their network

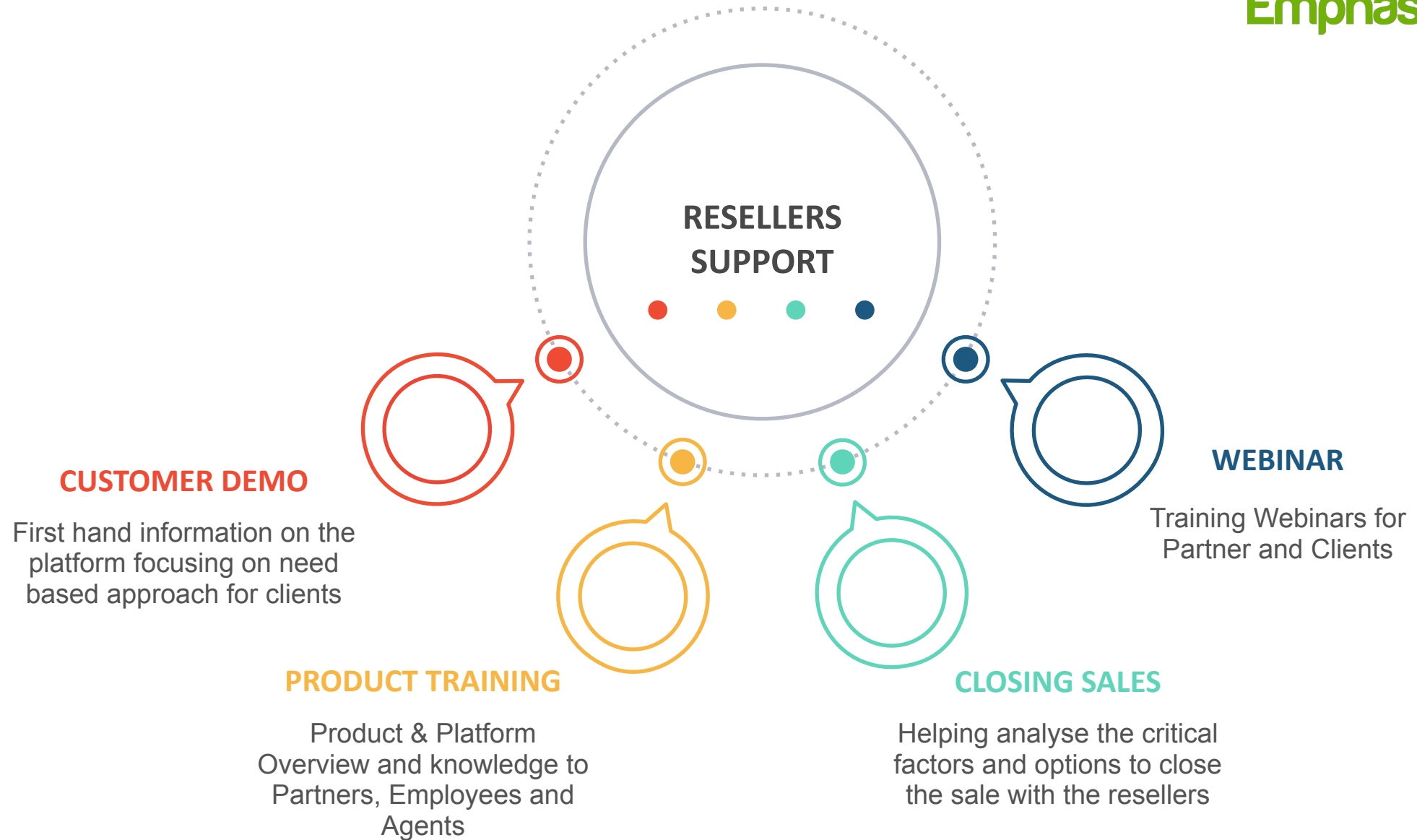
Focus: To grow business in the region and to share the technical know-how of the product platform and solution offerings

The Partner shall be supporting Emphasispay with the following deliverable:

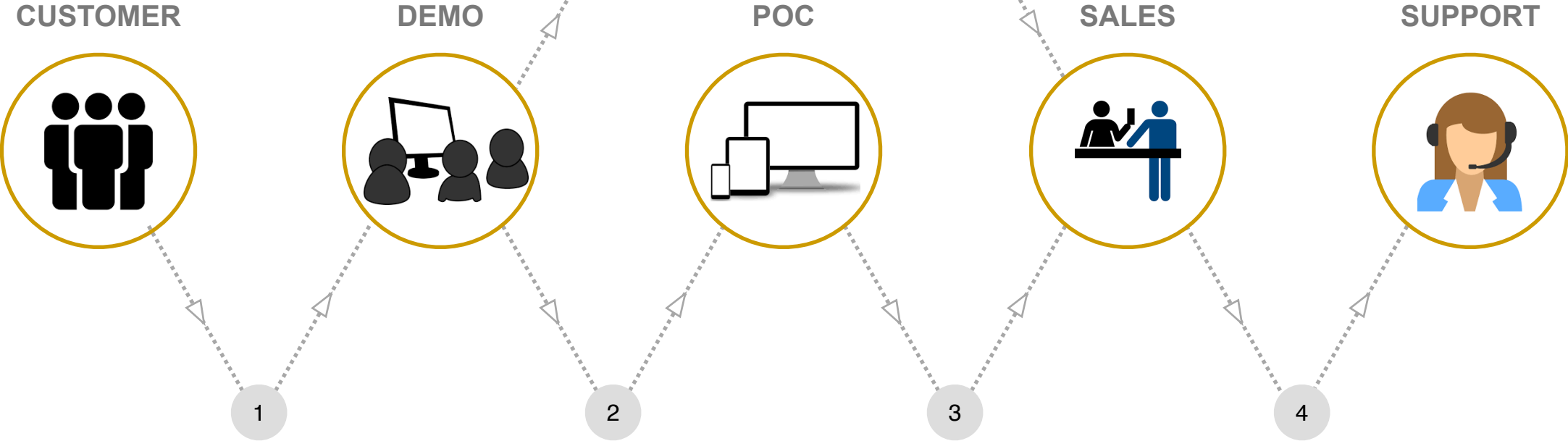
1. The Partner is encouraged to list the product portfolio on their portal with a page on market place - which shall link to the [emphasispay.com](https://www.emphasispay.com) as a redirect
2. The Partner shall approach clients and understand their requirements and share such details with Emphasispay for coordinated approach on these requirements, presentations and flow of the requirement
3. The Partner may provide a list of reserved clients and the list of their agents to protect from circumventing the agreement
4. The partner and the company shall coordinate promotional offer as introductory service for the clients

FOCUS INDUSTRIES AND SECTORS - CLOUD MARKET





CUSTOMER JOURNEY



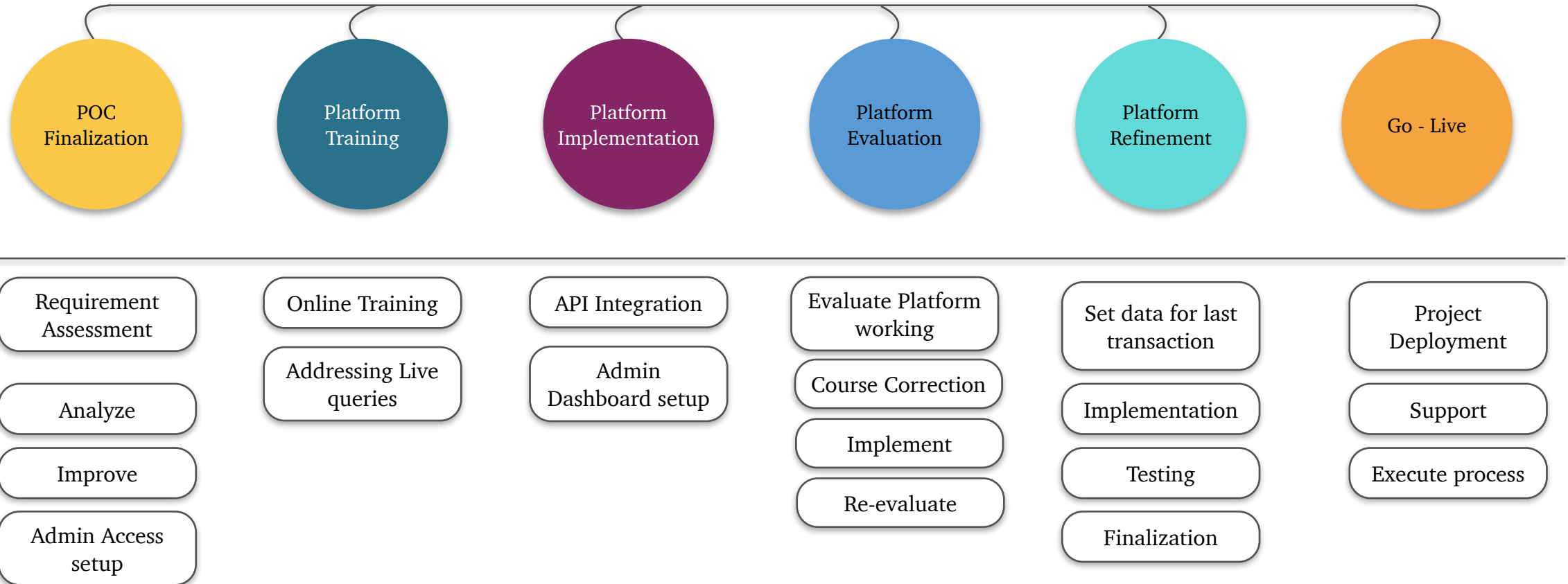
1
Customers interested in the platform requests Demo

2
Emphasispay showcases the demo on behalf of the reseller

3
Emphasispay creates logins for a POC for the customer

4
Sales executed on successful completion of POC

WHITE-LABELED PLATFORM IMPLEMENTATION TIMELINE



BUSINESS USE CASE

MULTI TECHNOLOGY - ONE SOLUTION

Digital Strategy by SMKG
A Marketplace with Payment Acceptance

COMBINING SOLUTIONS FOR SPECIALIZED NEEDS IN B2B, B2B2C, B2C & P2P REQUIREMENTS



Medical / Pharma / Hospitals



Event Management



Ecommerce Transformation platform



Retail Outlet Digital Transformation



FX Trade and Cross border payment



Smart City Projects



Banks and Financial Institutions



Restaurant Digital Transformation



SME's and Enterprises



School Management

PARTNER SUCCESS FEE STRUCTURE

*Digital Strategy by SMKG
A Marketplace with Payment Acceptance*

Compensation Matrix

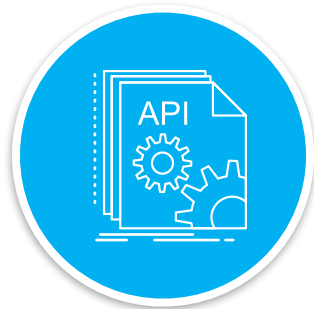
Partners	ISO 1	ISO 2
Role	Partner Reseller Agency support	Partner Agency Operator
Licensing Fee	12.5%	30%
Customization Work	N.A.	5%
Recurring (on Net)	5%	15%
In Case of Licensing Fee Negotiation	Commission structure TBD as per the	Commission structure TBD as per the

Price Matrix and Percentage structure

	Registration Fee	White Label Licensing (%)	SAAS Sales Activations (%)	Transaction/gateway (%)	MDR Interchange	FX/DCC
ISO 1	N.A.	2%	5%	5%	5%	10%
ISO 2	N.A.	5%	10%	15%	10%	15%

*The above table does not include - Taxes, Installation Charges, Annual Maintenance, Training and Onsite Visit Charges.
MDR and FX/DCC is on the Net of the transaction Fee*

ENGAGEMENT AND INTEGRATION



APIs



White label



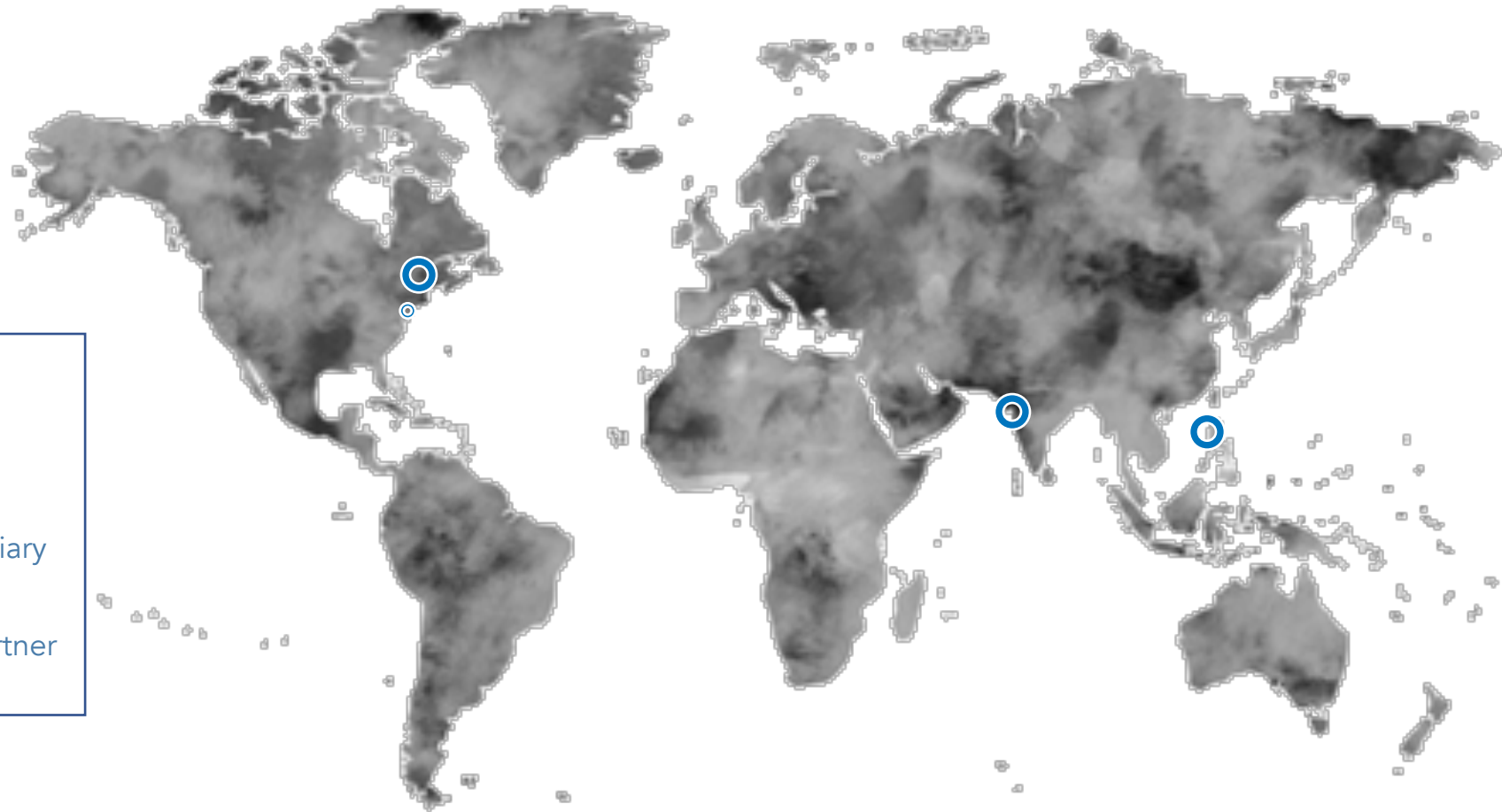
Sandbox



Partner Program

Brand As Your Own

OUR PRESENCE



- HO: Canada servicing North America
- Wilmington DA
- Mumbai, India : Subsidiary Office
- Makati, Philippines: Partner Office

The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.